

Abstract

A system for creating a web based tour for an item of interest characterised in that it includes the steps of:

- establishing a tour identity;
- 5 - associating one or more reference images with the tour identity;
- positioning one or more reference icons on one or more of said reference images, each of said reference icons being associated with a further reference image;
- and wherein a position of each of said reference icons is selected to provide information relating to said further reference image